

Acronis

Acronis #CyberFit Summit Miami

October 25-27, 2021

CONTEST RULES

for

Virtually Participating Attendees

1. **ELIGIBILITY.** Unless indicated otherwise below, the Acronis #CyberFit Summit Miami contests are open to all registered virtual event attendees who are legal residents of a state, country or territory where the contests are not prohibited by law, who are 18 years of age or older when they enter a contest and who are not excluded due to any of the reasons listed below.

To be eligible participants must virtually attend the Acronis #CyberFit Summit Miami on October 25-27, 2021. Participants who meet the relevant eligibility criteria for a contest are referred to as “Qualified Participants.” Virtual attendance will be tracked and determined by Acronis in its sole discretion. Qualified Participants may enter any of the contests for which they meet the eligibility criteria set out in these Contest Rules.

The contests are governed by Swiss law and are subject to all applicable local laws and regulations. Participation is void were prohibited by local law. It is presumed to be void in the countries listed at the end of these Contest Rules.

There are 7 contests (collectively, the “Contests”). These Contest Rules apply generally to all of the Contests, and specific eligibility rules are set out here for each Contest:

- (i) **Event Leaderboard Contest.** Except as stated in the following sentence, only employees and contractors of Acronis partners who are registered for the event and who have an email address registered in the Acronis partner portal are eligible to participate in the Event Leaderboard Contest. In addition, employees and contractors of companies that request to subscribe as partners during the event (between the hours of 7:00 AM ET October 25, 2021 and 6:00 PM ET October 27, 2021) are also eligible to participate. The leaderboard will be open October 25, 2021 9:00 AM – 5:00 PM, October 26, 2021 8:00 AM – 4:00 PM and October 27, 2021 8:00 AM – 6:00 PM. All times listed are U.S. Eastern Time (“ET”). Only points earned during leaderboard open hours will be counted. Points collected before or after leaderboard open hours will not be counted.

The top three leaders on the Event Leaderboard at 6:00 PM ET on October 27, 2021 will win one of the following prizes: a limited edition Swiss watch, designed specifically for Acronis (first place prize) valued at \$8,888.00, a MacBook Pro 13 (second place prize) valued at \$1,399 and an iPhone 13 Pro Max 256 GB (third place prize) valued at \$1,199. Prizes will be awarded in the order ranked on the leaderboard. After winners are identified, Acronis will reach out and request mailing addresses. The prizes will be shipped at Acronis's cost. Winners are responsible for taxes and customs duties, if any, as stated below. The following are ineligible: employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any household members of any of the foregoing (whether or not related) and any person who is not an employee or contractor of an Acronis partner. Odds of winning depend on the number of Qualified Participants who enter the leaderboard. Participants collect points by engaging in various activities on the virtual event platform as follows: viewing a profile = 1 pts; creating a post = 8 pts; creating a poll = 7 pts; voting in a poll = 8 pts; commenting on a post/session question = 8 pts; liking a poll/post/session question = 5 pts; sending a meeting request = 7 pts; accepting a meeting request = 9 pts; chats = 5 pts; bookmarking = 2 pts; making a note = 2 pts; registering for a session = 7 pts; attending a session = 10 pts; watching the replay of a session = 7 pts; chats in a session = 2 pts; responding to a session poll = 8 pts; asking a question in a session = 9 pts; rating a session = 8 pts; joining a meeting in the lounge = 8 pts; viewing a virtual booth = 10 pts; dropping a business card in a virtual booth = 9 pts; rating a virtual booth = 8 pts; viewing a product/service = 9 pts; viewing a virtual booth video = 9 pts; participating in a contest = 5 pts; winning a contest = 9 pts; joining a breakout room = 9 pts; having your profile viewed = 3 pts; your poll receives a vote = 7 pts; your poll/post receives a like = 7 pts; your poll/post receives a comment = 7 pts; someone accepts your meeting request = 3 pts.

- (ii) **#CyberFit Keynote Exam.** Open to any registered virtual event attendee other than employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any household members of any of the foregoing (whether or not related). Participants can enter by attending the main session, listening to the keynotes speeches and then taking a quiz. The three winners will be the three Qualified Participants who answered all questions correctly in the shortest time.

The fastest will win a 24-inch iMac valued at \$1,249.00. The second fastest will win an iPad valued at \$459.00. The third fastest will win an Apple Watch Series 7 valued at \$399.00. Winners will be announced after Acronis determines the winners and confirms their eligibility to receive the prizes. After winners are identified, Acronis will reach out and request mailing addresses. The prizes will be shipped at Acronis's cost. Winners are responsible for taxes and customs duties, if any, as stated below. Odds of winning depend on the number of Qualified Participants who take the quiz.

- (iii) **How well do you know Acronis Cyber Protect Contest.** Open to any registered virtual event attendee other than employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any household members of any of the foregoing (whether or not related). Participants can enter by taking a quiz designed to test the attendee's knowledge of Acronis's products. The 10 winners will be the 10 Qualified Participants who answered all questions correctly in the shortest time. Each winner will win an item of sports memorabilia donated by an Acronis sports partner. Prizes are valued at between \$50.00 and \$300.00. After winners are identified, prizes will be shipped at Acronis's cost. Winners are responsible for taxes and customs duties, if any, as stated below. Odds of winning depend on the number of Qualified Participants who take the quiz.
- (iv) **Alexis Ohanian Book Contest.** Open to any registered virtual event attendee other than employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any household members of any of the foregoing (whether or not related). Participants can enter by asking a question to Alexis Ohanian at times that questions are permitted during the live keynote and Q&A. 5 winners will each win a copy of his book *Without Their Permission: How the 21st Century Will Be Made, Not Managed*, signed by Mr. Ohanian. Winners will be the 5 Qualified Participants who asked the best questions, as judged by Acronis event moderators in their sole discretion. The winners will be announced shortly after the keynote. After winners are identified, prizes will be shipped at Acronis's cost. Winners are responsible for taxes and customs duties, if any, as stated below. The value of this prize is estimated to be \$50.00 to \$100.00. Odds of winning depend on the number of Qualified Participants who ask questions.
- (v) **Chris Voss Book Contest.** Open to any registered virtual event attendee other than employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any household members of any of the foregoing (whether or not related). Participants can enter by asking a question to former FBI negotiator, Chris Voss. 5 winners will each win a copy of his book *Never Split the Difference: Negotiating As If Your Life Depended On It*, signed by Mr. Voss. Winners will be the 5 Qualified Participants who asked the best questions, as judged by Acronis event moderators in their sole discretion. The winners will be announced on October 27, 2021. After winners are identified, prizes will be shipped at Acronis's cost. Winners are responsible for taxes and customs duties, if any, as stated below. The value of this prize is estimated to be \$50.00 to \$100.00. Odds of winning depend on the number of Qualified Participants who ask questions.
- (vi) **Sponsor Booths Contest.** Open to any registered virtual event attendee other than employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any

household members of any of the foregoing (whether or not related). Participants can enter by virtually visiting all sponsor booths and taking a quiz. The 20 winners will be the 20 Qualified Participants who answered all questions correctly in the shortest time. Each winner will win a \$100 Amazon gift card. After Acronis determines the winners, Acronis will send gift cards to the email address listed in the winner's event registration. Odds of winning depend on the number of Qualified Participants who take the quiz.

(vii) **Best IT Memes Contest.** Open to any registered virtual event attendee other than employees of Acronis and its related entities and their immediate families (parent, child, sibling and any of their respective spouses), as well as any household members of any of the foregoing (whether or not related). Participants can enter by uploading memes to the event platform. Only one entry is permitted per participant. Up to 50 winners will receive a \$25 Amazon gift card. The winners will be the up to 50 Qualified Participants who submitted the best memes, as judged by Acronis event moderators in their sole discretion. To qualify for a prize, memes must comply with the acceptable use policy. That is:

- o they must not: violate any law or otherwise fail to comply with legal requirements, involve or refer to tobacco, marijuana, or vaping products, firearms, weapons, or ammunition, illegal drugs or non-legally prescribed controlled substances, items that create consumer safety risks, items that are intended to be used to engage in illegal activities, pornography, counterfeit or stolen goods, personal fundraising or collections of nonprofit donations, or drug paraphernalia or sexually-oriented items or services.
- o they must not: promote hate, violence, or intolerance based on race, age, gender, gender identity, ethnicity, religion, or sexual orientation; infringe or violate the intellectual property, publicity, or privacy rights of another; show Acronis or its products or those of any other company in a false or derogatory light; or promote products competitive with Acronis products.

After Acronis determines the Best IT Memes Contest winners, Acronis will send gift cards to the email address listed in the winner's event registration. Odds of winning depend on the number of Qualified Participants who submit memes.

Each of the Event Leaderboard Prizes, the #CyberFit Keynote Prizes, the How well do you know Acronis Cyber Protect quiz Prizes, the Alexis Ohanian Book Prizes, the Sponsor Booth Prizes, and the Best IT Memes Contest Prizes is referred to as a "Prize" and any of them collectively are referred to as "Prizes." Acronis reserves the right to substitute for any reason whatsoever a Prize (or portion thereof) of comparable or greater value, in its sole discretion. All dollar values listed above are expressed in U.S. dollars.

By entering a Contest, each participant agrees that he/she complies with the eligibility criteria and agree to be bound by all terms of these Contest Rules. Acronis reserves the right to refuse to award any Prize to anyone which it, in its sole discretion, deems to be in

violation of these Contest Rules or to whom participating in such Contest or awarding such Prize could violate applicable law.

You agree that Acronis shall have the right to use your name, biographical information (such as age, occupation, employer), photograph, image, likeness and statements relating to the Contests or a Prize for advertising, publicity and marketing purposes without additional compensation or prior notice to you (as described more in Section 2 below).

You may not make any public statements or release any other information relating to the Prize to the media without Acronis's prior written approval. Events may occur that make the awarding of the Prize impractical or inappropriate due to unforeseen circumstances or reasons beyond the control of Acronis or for legal or business reasons. In this situation, Acronis may vary or amend the Prize to provide a reasonable alternative, and you agree that no liability shall attach to Acronis or parties connected to Acronis as a result. All entries become the property of Acronis and will not be acknowledged. Proof of submitting an entry does not constitute proof that Acronis received the entry in the Contests.

Limit: one (1) entry per person/email address per Contest. Multiple entries received in violation of the entry limitation, false or deceptive acts or entries, or entries generated by script, macro or other automated means will be void, will render a participant ineligible, and also may result in participant no longer being allowed to enter the Contests or future contests or promotions in the future, at Acronis's sole discretion.

Acronis and its employees, officers, directors, representatives, partners and agents (collectively, the "Released Parties") are not responsible for misdirected, incomplete, lost, late, illegible, undelivered, inaccurate or delayed entries, or for technical, hardware, or software failures of any kind, lost or unavailable network, cable, satellite, Internet service provider, telephone, telephone lines or other connection issues, or any other non-controllable acts concerning a website, failed, incomplete, garbled or delayed computer transmissions or other problems of any kind which may limit or affect a person's ability to participate in the Contests, including, without limitation, errors which may occur in connection with the administration of the Contests, the processing of entries, the announcement of the Prizes or in any Contests-related materials. Acronis reserves the right, in its sole discretion, to disqualify entrants and/or modify, cancel or suspend the Contests. In the event of termination, Acronis reserves the right, at its sole discretion, to award the Prizes from among all non-suspect eligible entries received up to the time of such action.

2. PUBLICITY AND DATA PROTECTION. By entering, you agree that Acronis shall have the right to collect, retain, and use your personal information to the extent necessary to process and contact you about the Contests. You also agree that, without additional compensation or prior notice, Acronis shall have the right to:

- use your personal information and/or likeness for advertising, publicity and marketing purposes in connection with the Contests;

- send you additional marketing communications and information related to Acronis products; and
- share your personal information with Acronis's partners for one of the forgoing purposes.

Partner Personnel can read more about Acronis's Privacy Policy, which governs use of all personal information you provide at <https://www.acronis.com/en-us/company/privacy.html>. **IF YOU DO NOT WANT ACRONIS TO USE YOUR PERSONAL INFORMATION TO CONTACT YOU WITH INFORMATION ABOUT GOODS AND SERVICES, PLEASE DO NOT ENTER ANY OF THE CONTESTS.**

3. **LIMITATIONS.** If Acronis learns that a contest winner (a "Winner") has been convicted of a felony or misdemeanor, charged with or accused of engaging in any activities involving moral turpitude, harm to children, or any other activity that conflicts with Acronis's image, Acronis reserves the right to disqualify the Winner.

In Acronis's sole discretion, disqualification may result, and an alternate Winner may be chosen, if a Winner (i) fails to respond to the notification or contact Acronis within forty eight (48) hours from the date Acronis sends notice to the email provided, (ii) fails to sign and return all necessary documents within the time period designated by Acronis, (iii) declines the Prize, (iv) fails to provide Acronis with satisfactory proof of age, identity, residency or other information needed to conduct a background check, or (v) fails to comply with any of these Contest Rules as outlined herein, including any failure to meet eligibility criteria. Acronis is not responsible for the redirection of email per the individuals' respective company or personal firewall, email server(s), spam filter, or any other technical error.

Acronis's decisions regarding the Contests are final and binding.

4. **TAXES.** The Winner is responsible for the reporting and payment of all applicable taxes (if any) as well as any other costs and expenses associated with acceptance and use of a prize not specified herein as being awarded. The Winner may also need to pay customs duties depending on the location to which the Prize will be sent. The Winner may be required to complete tax reporting forms, as may be requested by Acronis.

5. **DISCLAIMER AND INDEMNITY.** Winner acknowledges that each Prize is awarded "as is" and that Acronis has not made, and is not in any manner responsible or liable for any representation, guarantee or warranty, expressed or implied, in law or in fact, relative to any Prize, including, but not limited to its quality, mechanical condition or fitness for a particular purpose. To the extent permitted by law, the Acronis and the Released Parties expressly disclaim any responsibility or liability, irrespective of the legal grounds. As a participant, you agree to indemnify, defend and hold the Released Parties harmless from and against any and all claims, actions, demands and/or liabilities for injury/death, damage or loss to any person or property relating to or arising in connection with participation in this Contests (regardless of the cause of such injury or loss), the delivery and/or subsequent use or misuse of the Prize awarded and/or printing,

distribution or production errors or for lost, late, misdirected, incomplete, corrupted or illegal/unauthorized submissions.

6. **GOVERNING LAW AND JURISDICTION.** These Contest Rules will in all respects be governed by, and construed in accordance with, the substantive laws of Switzerland, to the exclusion of conflict of law principles. Any dispute arising out of or in connection with these Contest Rules will exclusively be referred to the courts competent for the Canton of Schaffhausen, Switzerland.

7. **CONTEST RULES OR WINNER'S LIST:** For a copy of these Contest Rules or a list of the Winners' names, send a self-addressed, stamped envelope to the following address (please specify "Official Rules" or "Winners"): Acronis #CyberFit Summit Miami Contests, VP Events, Acronis, Inc., One Van de Graaff Drive, Suite 301, Burlington, MA 01803 USA. All requests must be received by November 15, 2021.

Presumptively void countries: Afghanistan, Aland Islands, Albania, Algeria, Angola, Armenia, Azerbaijan, Barbados, Belarus, Benin, Bermuda, Bhutan, Bolivia, Bosnia And Herzegovina, Botswana, Brazil, Brunei Darussalam, Burkina, Faso Burundi, Cambodia, Cameroon, Cape Verde, Cayman Islands, China, Congo (Brazzaville) Congo, The Democratic Republic of Cote d'Ivoire, Croatia, Ecuador, Egypt, Ethiopia, Gabon, Gambia, Ghana, Greenland, Guam, Guinea, Haiti, Hong Kong, India, Iran, Islamic Rep. of Iraq, Jamaica, Kazakhstan, Kenya, Kosovo, Kuwait, Kyrgyzstan, Lao, People's Dem. Rep., Lebanon, Lesotho, Liberia, Libyan, Arab, Jamahiriya, Macedonia, Madagascar, Malawi, Mali, Mongolia, Montenegro, Morocco, Mozambique, Myanmar (Burma), Nicaragua, Niger, Nigeria, Pakistan, Palau, Palestine, Panama, Papua New Guinea, Paraguay, Philippines, Russian Federation, Rwanda, Saint Barthelemy, Saint Kitts and Nevis, Saint Lucia, Saint Vincent & Grenadines, Samoa, Sao Tome & Principe, Senegal, Serbia, Solomon Islands, Somalia, Sri Lanka, Suriname, Sverige, Swaziland, Taiwan, Tanzania, United Rep. Of, Thailand, Togo, Trinidad & Tobago, Tunisia, Tuvalu, Uganda, Ukraine, Vanuatu, Venezuela, Vietnam, Yemen, Zimbabwe, and U.S. territories where such Contests are prohibited or restricted by law.